



Lean and Green: How Environmental Sustainability Drives Success in Operational Management

October 18, 2019

LAW FIRM
SUSTAINABILITY

NETWORK

PROMOTING SUSTAINABILITY

Agenda

- ❓ **CSR & Sustainability: Importance, Drivers**
- ❓ **CSR State of the Legal Industry Report Highlights**
- ❓ **Let's Play Jeopardy! Sustainability Success Drivers**
- ❓ **Roadmap & Best Practices Sustainability Resources**

Speakers



EcoAnalyze

Gayatri Joshi | gjoshi@ecoanalyze.com

Executive Director, Law Firm Sustainability Network & Vice President, ecoAnalyze LLC

Gayatri Joshi is Vice President of ecoAnalyze, a sustainability and data collection consulting firm to the law firm community. She works with law firms engaging in sustainability initiatives, helping to organize and track information. She helped develop and launch the LFSN American Legal Industry Sustainability Standard (ALISS), an online sustainability assessment for law firms. As Executive Director of the LFSN, she also provides education, resources and best practices in sustainability.



Beveridge
& Diamond 

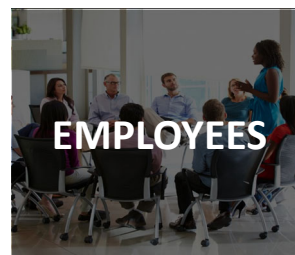


Nadia Wagner | nwagner@bdlaw.com

Regional Office Administrator, Beveridge & Diamond P.C.

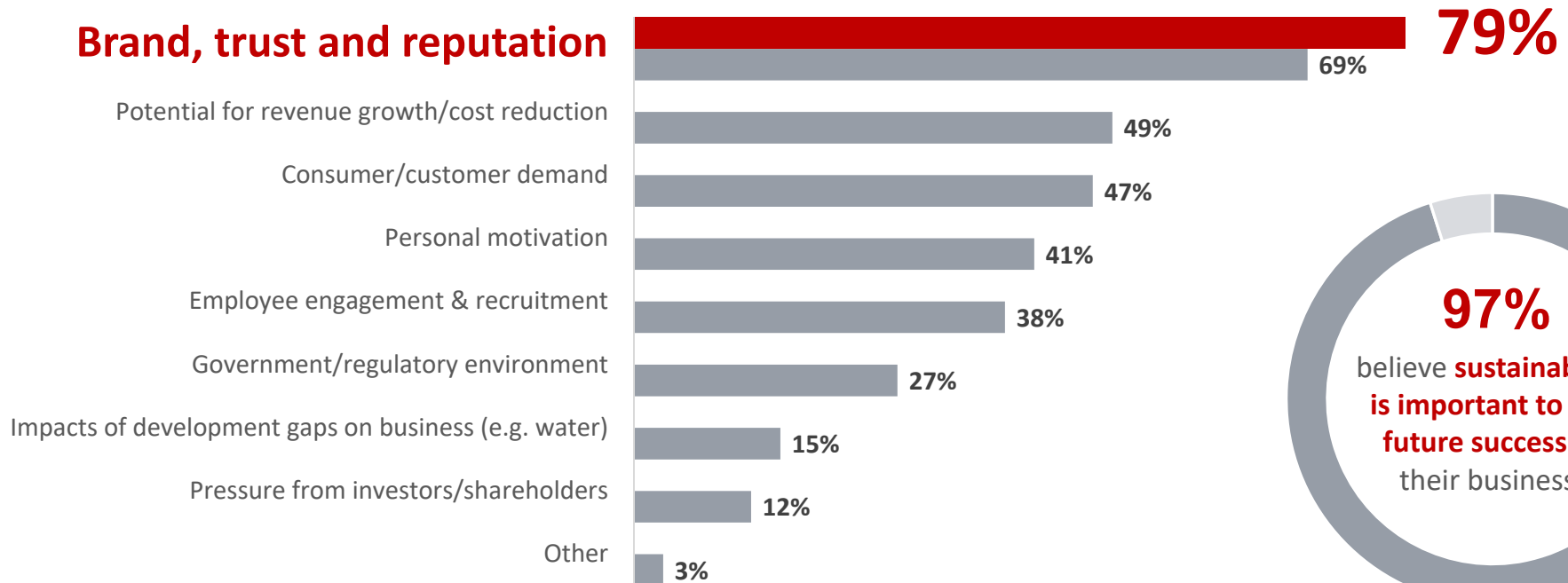
Nadia Wagner is the Regional Office Administrator for the New York and Boston offices of Beveridge & Diamond, PC, a premier national environmental firm. Ms. Wagner has been in the legal industry for more than 30 years and has served on numerous committee and board positions for the ALANYC, including a term as President in 2004-2005. She currently serves as Past President Advisor on the Professional Development and *fit*ALANYC/Sustainability Teams. She is a graduate of SUNY at Stony Brook where she earned a Bachelor's Degree in Psychology.

**Your
stakeholders
are listening**



2013 | 2016

Factors currently driving CEOs to take action on sustainability issues



Source: UNGC-Accenture CEO Study 2013, 2016

<https://lfsnetwork.org>

What's in it for your firm



OPERATIONAL EFFICIENCIES

Find efficiency in operations and better use of resources



COST EFFICIENCIES

Reduce associated cost by finding efficiencies with innovation



ALTRUISM

Doing the right thing. Complete the wider CSR program



ECONOMICS

Enhance revenue streams and position for growth markets



REPUTATION

Talent Attraction
Employee Retention
Client Interest



DIFFERENTIATION

Stand out from rest.
Brand as responsible

What is LFSN?

“Law Firm”

- Law Offices of all sizes



“Sustainability”

- Decrease Environmental Impact, Carbon Footprint
- Increase Energy Efficiency, Resource Conservation

“Network”

- Shared learning among firms

What is LFSN?

LAW FIRM
SUSTAINABILITY
NETWORK

PROMOTING SUSTAINABILITY

Founded in 2011

Mission: Promote environmental sustainability in legal sector

How:

Foster knowledge-sharing, collaboration

Identify, document best practices

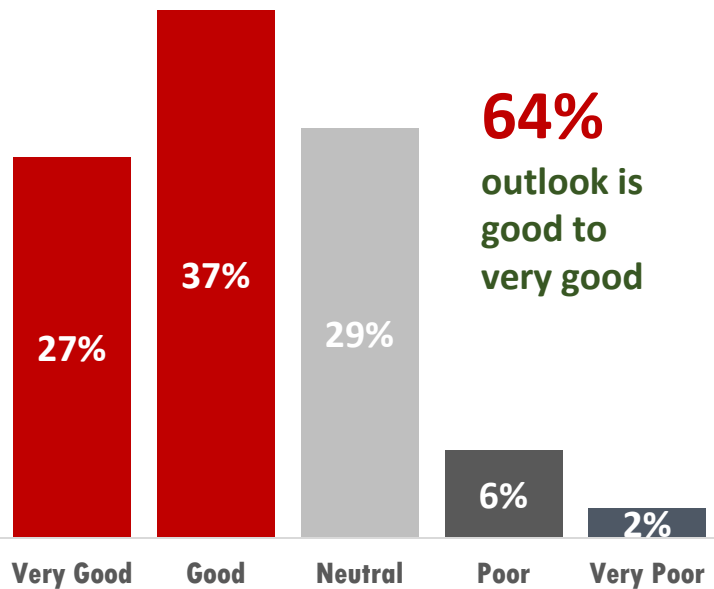
Develop key performance indicators, benchmarks

Recognize innovation, sustainability efforts



CSR & Sustainability 2018 Outlook Report Highlights

Outlook for law firm sustainability programs



50+ responded to the CSR & Sustainability Survey regarding their sustainability program.

85%
Have received an RFP with sustainability questions

35%
Equity Ownership Leading Efforts



CSR & Sustainability 2018 Outlook Report Highlights

More than 50% of firms would like best practices and to track sustainability data



Most cited challenge: Engagement
Most cited industry tackles: Paper & Travel



12% have very effective sustainability programs



ALISS is a sustainability assessment specific for the legal industry, identifying strengths and opportunities to improve law office sustainability programs.

- ✓ 60+ Top Level Questions
- ✓ Granular
- ✓ Deep-dive Assessment
- ✓ Roadmap
- ✓ Benchmarking
- ✓ Best Practices
- ✓ Thought Provoking
- ✓ Aspirational

LAW FIRM SUSTAINABILITY NETWORK

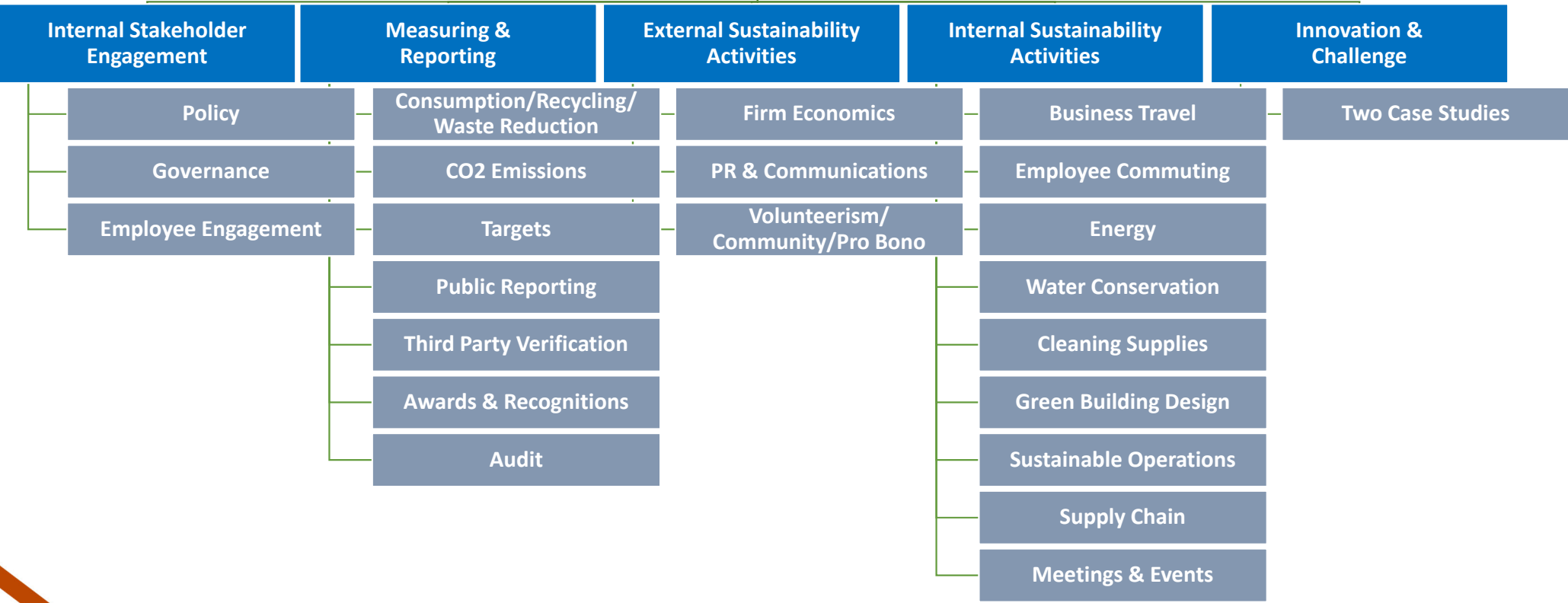
ALISS

AMERICAN LEGAL INDUSTRY SUSTAINABILITY STANDARD

Weighted-point rating system based on how many personnel are affected by a firm's sustainability actions

Provides guidance on how to improve the program through the questions and suggested actions

A firm's sustainability accomplishments are recognized at the Platinum, Gold, Silver, Bronze, and Reporter, ALISS certification levels



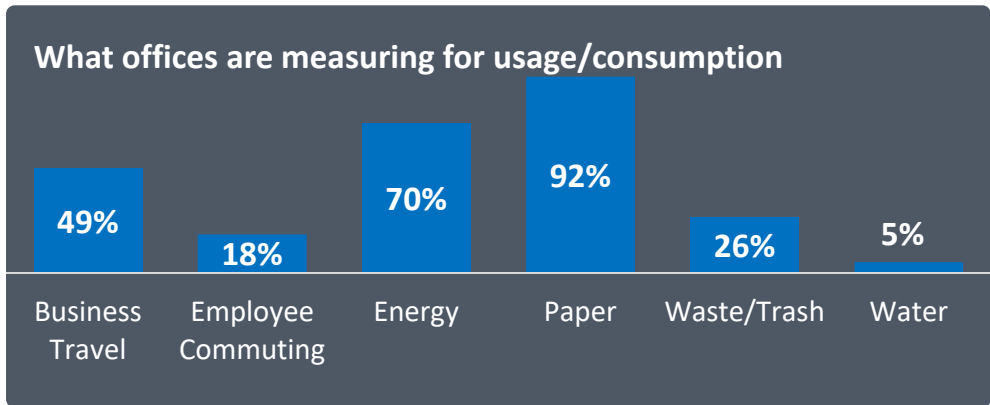
ALISS Participants

15 Firms 74 Offices 47 Cities

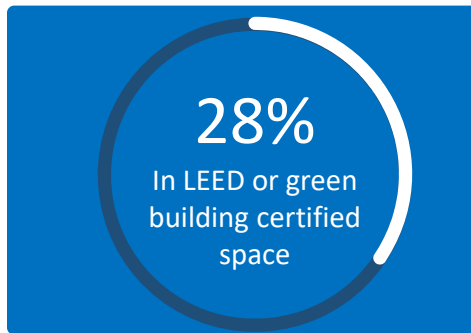
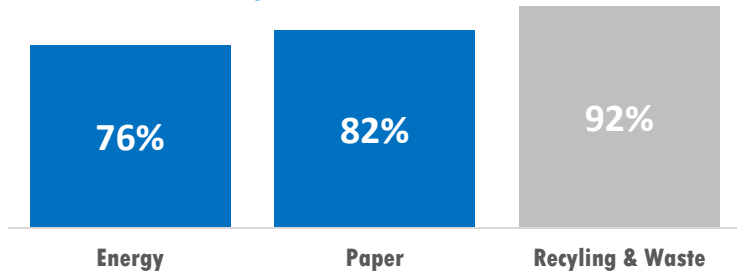
AMLaw 100, 200, Regional and Boutique Firms



ALISS Assessment: Key insights from 74 offices



>75% have written policies to promote sustainability in these areas



10 Elements of Effective Sustainability Programs

1.
Assessment
& Benchmark

2.
Governance
& Policy

3.
Supply Chain
& Vendors

4.
Paper &
Paperless

5.
Energy
Conservation
& Efficiency

6.
Technology

7.
Green
Buildings &
Buildouts

8.
Reduce, Reuse,
Recycle &
Donate

9.
Employee
Engagement

10.
Community
Partnership &
Collaboration

CSR & Sustainability Trends

UN Global Goals



Reporting



Sustainability Management



Law Firm Partnerships



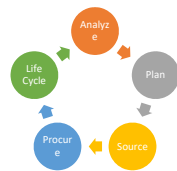
Consumption Reduction



Carbon Accounting
Climate Projects



Supply Chain



Green Building Design



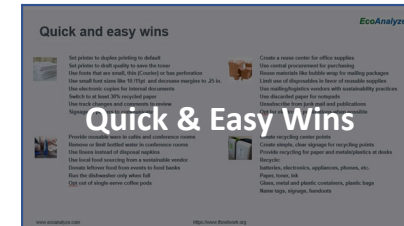
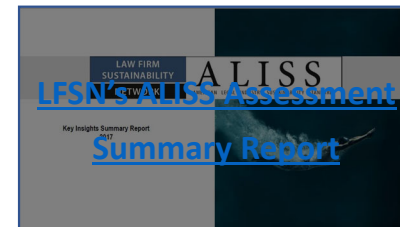
Wellness/Air Quality



TIME TO PLAY JEOPARDY!

Sustainability Success Drivers

Roadmap and Best Practice Sustainability Resources



These resources are available in the supplement materials. Both reports have been included in those materials and can be found on the LFSN website.

What we do



The LFSN is in part supported by the generosity of the



Dedicated to law firm sustainability

LFSN members include many of the top U.S. law firms committed to promoting environmental sustainability and corporate social responsibility in the legal industry.

Committed to improvement

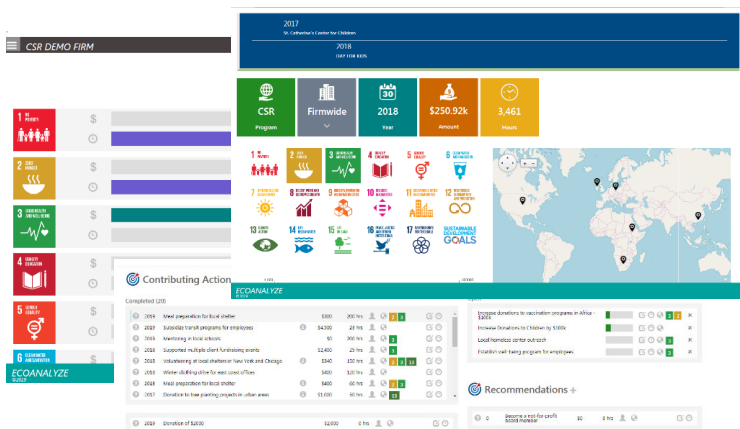
ALISS is an online self-assessment tool used by firms to measure key aspects of sustainability and to identify specific areas of strength and opportunities for improvement.

Devoted to knowledge sharing

LFSN fosters knowledge sharing and collaboration through webinars, roundtables and resources, including on-demand learning and case studies that explore a wide range of sustainability topics.

What we do

EcoAnalyze



We build technology solutions

Our primary business is technology. We build customized online tools to assist law firms in collecting, managing, sharing and analyzing sustainability related data across the organization.

We know sustainability

We are an eco-focused company. We are familiar with all aspects of sustainability, particularly those of interest to law firms. We understand the challenges you face and can provide practical solutions, education and advice to help your law firm achieve its goals.

We are dedicated to law firms

We serve the legal industry and provide support to any legal-industry related organization. We are well experienced in the operation of law firms and can therefore provide the most practical, specific and relevant expertise you require.



Want more resources? Contact us!



Come visit us at:

<https://lfsnetwork.org>