

Business Partner Benefits	EMPIRE STATE	TIMES SQUARE	GRAND CENTRAL	FLATIRON	PENN STATION	LIBERTY
Regular Business Partner Sponsorship Price	\$15,000	\$12,000	\$8,000	\$6,000	\$4,000	\$2,500

Advertising

Acknowledgment in Annual PRISM Brochure	Full Page Ad	1/2 Page Ad	1/4 Page Ad	List Name	List Name	List Name
BP Spotlight Social Media Platforms	Y	Y	Y	Y	Y	Y
Website Listing - www.alanyc.org	Y	Y	Y	Y	Y	Y

Business Partner Advisory Council (BPAC)

Participation in BPAC, the Chapter's Advisory Council acting as liaison to BPs and Board.	Y	Y	Y	Y, as may be available after top three (3) BP Level consideration	Y, as may be available after top three (3) BP Level consideration	No
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Virtual Professional Development Events

Based on tier priority, opportunity to sponsor virtual education session, with approval of Professional Development Team <ul style="list-style-type: none"> BP mention and logo added to event announcement and social media At beginning of session, Professional Development Team member will introduce BP (read bio submitted by BP) BP will speak for 3-4 minutes BP will have the option to introduce speaker 	Y	Y	Y	Y	Y	No
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Community Events

Opportunity to sponsor Charity <ul style="list-style-type: none"> BP donation match (or percentage thereof, etc.), or donate supplies to frontline workers BP mention and logo added to announcement and social media spotlight BP Opportunity to attend non-sponsored Community Service Events; participation fee may apply 	Y	Y	Y	Y	Y	Y
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Optional Payment Plan - 50%/50%

	Y	Y	Y	Y	No	No
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1st Payment Date: April 14, 2023
2nd Payment Date: May 15, 2023

Events	EMPIRE STATE	TIMES SQUARE	GRAND CENTRAL	FLATIRON	PENN STATION	LIBERTY
April 2023 - Members Only Luncheon	No	No	No	No	No	No
May 2023 - BP Orientation Meeting	Yes, two invitations	Yes, one invitation	Yes, one invitation	Yes, one invitation	Yes, virtual attendance	Yes, virtual attendance
May 2023 - BP Appreciation Event	Yes, four invitations	Yes, three invitations	Yes, three invitations	Yes, two invitations	Yes, two invitations	Yes, one invitation
June 2023 BP, Board and New Member Meet-n-Greet	Yes, three invitations	Yes, two invitations	Yes, two invitations	Yes, one invitation	No	No
June/July 2023 Summer Party	Yes, three invitations	Yes, two invitations	Yes, two invitations	Yes, one invitation	Yes, one invitation	No
Summer 2023 Sporting Event	Yes, three invitations	Yes, three invitations	Yes, three invitations	Yes, one invitation	Yes, one invitation available for purchase	No

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September 2023 Luncheon	Yes, three invitations	Yes, three invitations	Yes, two invitations	Yes, one invitation	Yes, one invitation available for purchase	No
October 2023 - Symposium	Yes, four invitations plus Exhibition Table included	Yes, three invitations plus Exhibition Table included	Yes, two invitations plus Exhibition Table included	Exhibition Table, if available, for purchase \$1,000, plus two invitations	Exhibition Table, if available, for purchase \$2,500, plus two invitations	Exhibition Table, if available, for purchase \$2,500, plus two invitations
November 2023 - Luncheon	Yes, three invitations	Yes, three invitations	Yes, two invitations	Yes, one invitation	Yes, one invitation available for purchase	No
January 2024 - Winter Party	Yes, two invitations	Yes, two invitations	Yes, two invitations	Yes, one invitation	Yes, one invitation available for purchase	No
February 2024 - Luncheon	Yes, three invitations	Yes, three invitations	Yes, two invitations	Yes, one invitation	Yes, one invitation available for purchase	No
March 2024 - Attorney Luncheon	Yes, two invitations	Yes, two invitations	Yes, two invitations	Yes, one invitation	Yes, one invitation	No
Diversity, Equity & Inclusion Events	Yes, one invitation	Yes, one invitation	Yes, one invitation	Yes, one	Yes, one	Yes, one